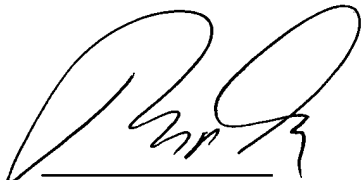




3634

AMENDMENT TRANSMITTAL LETTER				ATTORNEY'S DOCKET NO. 13870		
SERIAL NO. 10/029,395	FILING DATE 12/28/01		EXAMINER Gibson, R.W.		GROUP ART UNIT 3634	
INVENTION Collapsible display structure and shelf module for use therewith						
TO THE COMMISSIONER OF PATENTS AND TRADEMARKS: Transmitted herewith is an amendment in the above-identified application. The fee has been calculated as shown below.						
CLAIMS AS AMENDED						
(1)	(2) Claims remaining after amendment	(3)	(4) Highest number previously paid for	(5) No. of extra claims present	(6) Rate	(7) Additional fee
Total claims	35	Minus	41 =		x	=
Indep. claims	3	Minus	5 =		x	=
Total additional fee for this amendment						
*If the entry in column 2 is less than the entry in column 4, write "0" in column 5 **If the "Highest Previously Paid For" IN THIS SPACE is less than 10, write "10" in this space						
<p><input checked="" type="checkbox"/> No additional fee is required.</p> <p><input type="checkbox"/> A check in amount of \$_____ is attached.</p> <p><input type="checkbox"/> Charge \$_____ to Deposit Account <u>04-1577</u>. A duplicate copy of this sheet is enclosed.</p> <p><input type="checkbox"/> Please charge any additional fees or credit overpayment to Deposit Account <u>04-1577</u>. A duplicate copy of this sheet is enclosed.</p>						
9/10/03 Date		 Ralph A. Dowell 26,868 Attorney of Record PTO CUSTOMER NO.: 000293				

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Application No. 10/029,395  
Reply to Office Action of June 25, 2003

Patent  
Attorney Docket No. 13870

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10/17/03

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In Re: U.S. Patent Application of Paul GERVASI  
App. No.: 10/029,395 Group Art Unit: 3634  
Filed: December 28, 2001 Examiner: Robert W. GIBSON  
For: COLLAPSIBLE DISPLAY STRUCTURE AND SHELF MODULE  
FOR USE THEREWITH

**REPLY TO OFFICIAL ACTION UNDER 37 CFR 1.111**

Commissioner for Patents

Alexandria, Virginia 22313-1450

Sir/Madam:

In response to the Office Action mailed June 25, 2003, please re-examine the application in light of the amendments and remarks provided.

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 9 of this paper.

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**GROUP 3600**